



## JOB PROFILE

### 1. JOB DESCRIPTION

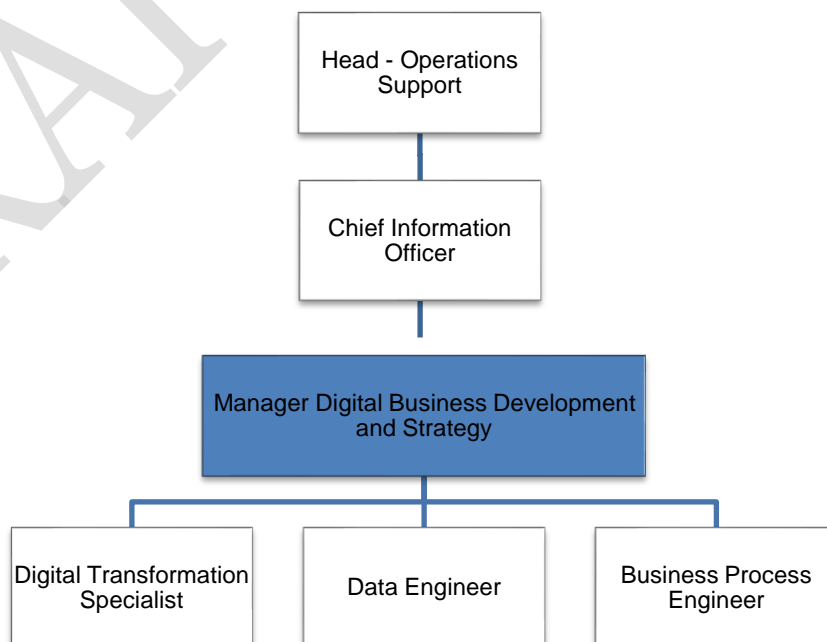
<b>Job Title:</b>	<b>Manager Digital Business Development and Strategy</b>
<b>Work Location:</b>	<b>RSL Head Office</b>
<b>Division:</b>	<b>Operations Support</b>
<b>Grade:</b>	<b>Last reviewed: May 2019</b>

### 2. JOB PURPOSE

To be responsible for LRA digital vision and transformation by continuously embracing new digital trends in the I&T environment in order to enhance client service delivery and digital business strategy

### 3. ORGANISATIONAL STRUCTURE

Organizational structure showing the position with two (2) levels above and one (1) level below



#### 4. KEY RESPONSIBILITIES

Key Performance Areas	Duties and Responsibilities:
<b>Strategic Management</b>	<ul style="list-style-type: none"><li>➤ Develop LRA’s digital business strategy and roadmap and ensures its integration with the LRA strategy.</li><li>➤ Create a digital vision for the LRA, provide a single point of coordination and identify opportunities for differentiating digital capabilities and solutions</li><li>➤ Participate in and contribute to the development of the long term and short-term organizational strategies</li><li>➤ Align sectional plans with organization’s strategies and initiatives to ensure they achieve intended outcomes</li><li>➤ Entrench a full understanding of, and therefore lead the Digital Business Development and Strategy Section in the 4DX framework in order to ensure effective execution of the strategic priorities.</li><li>➤ Develop and review operational plans for the section and ensure alignment and coordination with direction taken by the Department to facilitate implementation of the business plan</li><li>➤ Align sectional strategic initiatives with best product management practices to ensure they achieve intended outcomes</li></ul>
<b>Leadership and Management</b>	<ul style="list-style-type: none"><li>➤ Instill a service culture in Digital Business Development and Strategy (DBDS) Section through collaborative leadership</li><li>➤ Provide guidance and support to the direct reports in the implementation of Authority’s operations in a manner that ensures achievement of the strategic outcomes.</li><li>➤ Advise, build and maintain relationships with other business unit leaders to develop a clear understanding of business needs and create synergies across the authority.</li></ul>

	<ul style="list-style-type: none"><li>➤ Develop, review and execute operational plans for the section, in line with departmental business plan</li><li>➤ Lead implementation of mitigations and controls on strategic risks that impact on the sectional functions</li><li>➤ Act as a focal point for communicating DBDS related issues within the department and collaborate with other teams and vendors on any related DBDS activities</li><li>➤ Collaborate and communicate sectional plans with internal and external stakeholders in the implementation of sectional initiatives</li><li>➤ Ensure effective delivery of DBDS services through the management and orchestration of people, products, providers and processes</li><li>➤ Mentor and coach sectional team through setting performance targets, giving feedback and confronting limitations in performance and supporting staff to improve</li><li>➤ Contribute towards the recruitment, retention and development of requisite talent within an DBDS business unit to build appropriate mix of business knowledge, technical skills and competencies</li></ul>
<b>Digital Transformation and Innovation</b>	<ul style="list-style-type: none"><li>➤ Champion the use of information and technology in business model design and all aspects of the business to create business success</li><li>➤ Analyze business and operating models, market trends and the technology industry to determine their potential impact on the LRA's business strategy, direction and architecture.</li><li>➤ Drive operational excellence and advice on the automation and/or elimination of manual processes and handoffs</li><li>➤ Champion Business Process Innovation through application of process re-engineering techniques, tools and methods</li></ul>

<p><b>Enterprise Architecture</b></p>	<ul style="list-style-type: none"> <li>➤ Prioritize and develop the overall Enterprise Architecture approach for the organization in collaboration with other Architects and communicate architectural direction.</li> <li>➤ Develop and oversee EA implementation plan based on business requirements and IT strategies.</li> <li>➤ Participate and contribute towards formulation of governance, assurance and standards to guide EA decision making</li> <li>➤ Oversee the documentation and maintenance of all architecture design and analysis work.</li> </ul>
<p><b>Data, Information and Knowledge Management</b></p>	<ul style="list-style-type: none"> <li>➤ Develop and lead implementation of the Knowledge and Information Management Framework.</li> <li>➤ Promote efficient management of information within the Authority by using policies and technology.</li> <li>➤ Facilitate creation of document templates and document metadata that allow content to be managed throughout its life cycle.</li> <li>➤ Develop and execute Business Intelligence strategy.</li> <li>➤ Drive the development and deployment of the LRA's data and analytics platform for digital business.</li> <li>➤ Organize and lead data management structures including relevant committees</li> <li>➤ Promote the value of LRA information assets and the analytics used to render insights for decision making and strategic/ tactical and operational reporting.</li> <li>➤ Manage contractors and service providers in line with agreed terms and conditions</li> </ul>

<b>Policies, Systems and Controls</b>	<ul style="list-style-type: none"> <li>➤ Participate in development and review of systems, policies and controls in accordance with the best practice and standards to enhance service delivery to clients</li> <li>➤ Participate in the development of standards of performance and monitor their implementation of areas of work</li> <li>➤</li> </ul>
<b>Reporting</b>	<ul style="list-style-type: none"> <li>➤ Provide monthly and quarterly reports on implementation of sectional initiatives for accountability and performance monitoring.</li> </ul>

#### **5. Work Conditions**

- National Travel
- Electronic mail
- Extended hours
- Meetings/Workshops
- Work from home

## 6. JOB SPECIFICATIONS

### 1. Education *(Minimum education level requirements)*

<b>Qualifications</b>	Bachelor's degree in Information Systems, Computer Science or related field
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### 2. Experience *(minimum necessary experience required)*

5 years' experience in IT; 3 of which should be in a managerial or supervisory position.

### 3. Training *(essential training necessary in addition to the above experience to perform the job)*

- ITIL Foundation
- Strategy Development and Execution
- Enterprise Architecture
- Business Intelligence and Data Analytics
- Digital Transformation / Innovation
- Information and Knowledge Management
- Business Process Reengineering - Six Sigma

### 4. Middle Management Competencies

**Collaborative Leadership:** a leadership approach which emphasizes collaboration with, and therefore ownership by, staff and clients

**Agility:** dynamic and a possibility-oriented thinking

**Service Culture:** Prioritizing customer service in all business activities, decisions and everyday operations

**Innovation:** ability to develop innovative solutions for business needs

**Accountable:** taking ownership; holding oneself and others accountable for delivery; leading in action to resolve issues, open to feedback and critique

**Change leader:** proactively identifying and driving change in their area; strong change manager

**Capability builder:** driving talent development; proactively identifying capability gaps and develop strategies to address; good coach for their team

**Conflict Resolution:** mediates and resolves issues within the team and between the team and other stakeholders

**Strategic Thinker:** ability to solve strategic problems that combine rational and convergent approaches with both innovation and a differentiated thought process

**Business Acumen:** keenness and quickness in understanding and dealing with a "business situation" (risks and opportunities) in a manner that is likely to lead to a good outcome

## 5. Professional Certification

Any relevant and recognized professional certification

## 6. Core Competencies

### Behavioural Competencies

- Excellence in execution
- Agile & Innovative
- Analytical and critical thinking
- Influential
- Adaptability
- Assertiveness
- Team player

### Functional Competencies (Technical)

- Enterprise integration
- Digital visualization
- Business Process Management

## 7. Values

- Assertiveness
- Boldness
- Diversity embracing
- Networked
- Service first
- We care
- Risk taking
- We are responsive

- Shared ownership
- Agility and flexibility with healthy change appetite
- Teamwork/ connectedness

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